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APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the "Board") of C.P. POKPHAND CO. LTD. (the "Company") is pleased to announce that Mr. Sooksunt Jiumjaiswanglerg has been appointed as an Executive Director of the Company with effect from 12 October 2011.

APPOINTMENT OF EXECUTIVE DIRECTOR

Mr. Sooksunt Jiumjaiswanglerg, aged 58, has been appointed as an Executive Director of the Company. Prior to joining the Company, Mr. Sooksunt had over 30 years of experience in animal feed sales and breeding, having been with the Charoen Pokphand Group Company Limited since 1 February 1980. He has been the General Director of CP Vietnam Corporation ("CPV"), one of the largest agricultural companies in Vietnam, from 2005 to the present. Mr. Sooksunt is also a member of the board of management of CPV. He graduated from the University of the Thai Chamber of Commerce with a Bachelor degree in Economics.

As at the date of this announcement, Mr. Sooksunt does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company. Mr. Sooksunt does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Saved as disclosed above, he has not held any other directorships in listed public companies in the last three years and he does not hold any other positions with the Company or any of its subsidiaries.

There is no service contract entered into between the Company and Mr. Sooksunt and he will not receive any director's fee with respect to his appointment as an Executive Director of the Company. He currently receives an annual remuneration of approximately US\$418,000 in relation to his employment with CPV. He is not appointed as an Executive Director of the Company for a specific term but shall be subject to rotational retirement and re-election requirements at general meetings in accordance with the Bye-Laws of the Company.

Save as disclosed above, there is no information relating to Mr. Sooksunt that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there are no other matters that need to be brought to the attention of the shareholders of the Company in respect of Mr. Sooksunt's appointment.

By Order of the Board Robert Ping-Hsien Ho Director

Hong Kong, 13 October 2011

As at the date of this announcement, the Board comprises nine executive directors, namely, Mr. Dhanin Chearavanont, Mr. Thanakorn Seriburi, Mr. Soopakij Chearavanont, Mr. Anan Athigapanich, Mr. Damrongdej Chalongphuntarat, Mr. Bai Shanlin, Mr. Suphachai Chearavanont, Mr. Robert Ping-Hsien Ho and Mr. Sooksunt Jiumjaiswanglerg, two non-executive directors, namely Mr. Meth Jiaravanont and Mr. Patrick Thomas Siewert (Mr. Poon Yee Man Alwin as alternate director), and three independent non-executive directors, namely, Mr. Ma Chiu Cheung, Andrew, Mr. Sombat Deo-isres and Mr. Sakda Thanitcul.